

Evolution de la mode féminine : 1900-2000

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It has been said of the woman, "to physiological differences, there has been inequality"

The status of women has changed dramatically in our country in the twentieth century, and often it is the wars that are the cause of change.

At the beginning of the century, women were regarded as an object, following its decorative or utilitarian social environment.

But in reading this document you would observe that since attitudes have changed considerably and it is mainly through the clothing the woman was released and to express his convictions and her new roles in society.

The years 1900-1920

In early 1900, also known as the Good Old Days, women's clothing is still synonymous with elegance: long dress with lace hat topped with feather (because it is difficult to exit without head covering), or crinoline vamps are still essential for the middle class women. . They are also doing to hide the female form that considers taboo.

From the time of New France, women could be pretty by covering clothing as did the Parisians. If we look at fashion in the 20th century, it can be seen that the evolution of women's clothing follows a process that can be easily connected with the emancipated women.

The silhouette of women changed dramatically. The effect of this transformation is not only models but also in practice: that of the thinning in particular, the body being less hidden. The couturier Poiret dare abolish the corset in 1905, designing dresses that reveal the shapes. It is this evolution that inaugurated the beauty of the twentieth century "metamorphosis" that began between 1910 and 1920: lines stretched, greater freedom of movement. More chest thrown forward, or thrown back rump. The curved bodices, refining the size and emphasizing the hips, go out of fashion, and women wear dresses now supposed to remember the lightweight required Empire, which flatten the lines without marking size. An androgynous silhouette is required with the first-scarves dresses or blouses. The legs are deployed, the hairstyles are raised, the vertical dominates.

The years 1930-1940 years:

In the 1930s, some calm returns after the stock market crash and the crisis increasingly settling in Western society. Skirts longer and sobriety is required. By cons, now, fashion is becoming more accessible for all. For example, Sears set up a catalog so that women from the town can also be purchased clothing

The fashion for 40 years is punctuated by the geopolitical events of the time.

To cope with the restrictions of the war, it is fashionable to adapt itself to its required pace of life. The female figure of the early 1940s has broad shoulders, the woman wears dresses shortened, tight at the waist and belted sleeve and ball. Gradually, large coats are abandoned to make way for the jacket, such as that of men, often worn over several layers. The first soles appear to lengthen the female figure and by economy.

The dresses are also characterized by a lighter weight allowing a greater possibility of movement and freedom for women. It goes without saying that the First World War is the time of the beginning of the emancipation of women in various fields with the women going to work in the factory, but especially with the agreement of the vote in federal and in several provinces.

At the end of World War II, the French are desperate to have fun and fashion of the 40 adapted to social life found. Women reconnect with the feminine: they are great under dresses capes, their shoulders are often bare their breasts one sees through the neckline U. Gradually, the skirts get longer, until, in February 1947, a few inches above the ankles.

The skirts are barely a foot from the ground, the size is extremely strong which puts your chest forward and shoulders rounded.

The years 1950-1960 years

To understand the trends, we must distinguish three reference points: the war of liberation and the advent of the New Look of Christian Dior.

The 60 is a revolutionary phase in the history of fashion design, which sees the development of a protean fashion came from the street. The image of women dressed in 50 years, with shapes drawn, fading in favor of a silhouette flatter, more geometric. 1960: A wind of freedom blowing through youth and closets.

Never a day will materialize as socio-cultural changes within the fashion trends. The fashion for 60 years does indeed rhyme progress and challenge in a revolution of appearances. Time for a consumer society: the increasing industrialization of work clothing encourages the growth of ready-to-be facing a field of haute couture in decline. It is first among the youth after the baby boom that is forging a new culture clothing, largely inspired by the Anglo-Saxon model.

The place of women in society has also changed: become active, they are looking for clothes to promote freedom of movement. For the city, all tailor-skirt is still de rigueur, while the dress-sac launched by Balenciaga in 1957 began to predominate. Gradually the skirts which are worn below the knee, will be shortened.

It was in London in the early 60 that the "mini skirt" appeared at the initiative of Mary Quant. The trend breaks soon in France, setting himself up as a symbol of female independence.

Against a mode that does not distinguish between mothers and daughters, fashion of the 1960s encouraged the daring. Pants no longer just the preserve of the stronger sex. The icon of the liberation of women, Brigitte Bardot, inspires a sexy fashion that highlights the forms. During the 60s, has appeared topless on the beaches, the two parts are still reserved for actresses and "pin up". This decade is also marked by the triumph of bright colors and sour: the grounds, flowers, dots, stripes and other geometric shapes (diamonds, checkerboard, waves ...) emerge on clothing. Rarely have so marked a fashion minds, so that its codes are

now a reference that still enjoys great success on the catwalk. Nearly half a century later, the 60 have never been so fashionable!

The years 1970

The audacity is definitely what best defines the mode 1970. We dare peas, scratches, overlays, sequins, color combinations ... the 70's are synonymous with extreme. The various cultural currents raging at that time all have in common stop at nothing, hippies, punks and disco fans expressed both through music and through their clothing.

The women's liberation and May 68 have strongly influenced the fashion of the 1970s: the pants are definitely become unisex, women wear their hair short as well as very long and jeans sales in Europe increased by 300% between 1970 and 1976 . The hippies, the movement began to falter around 1975, introduced the pants leg of an elephant, tight thighs and flared at the knees, which became a symbol of fashion in 1970.

International stars impose their style: Dalida displayed in sequins and hair cuts "Farah Fawcett" are in vogue, the band ABBA occurs combi pants and platform shoes and the Bee Gees are the famous Col cake server.

After decades of heavy drinking, the 1990s marked a radical change in how to buy, then get dressed. The fashion for 90 years is influenced by socio-political events of the time: the Soviet bloc has burst, unemployment is rising dramatically, AIDS is spreading more and suburbs are experiencing discomfort. So we stop to look at the body as such, it seeks rather to highlight its identity. The fashion of the 1990s is that of all the trends:

- One basic recycles previous decades by accessorizing. Some clothes, like the trench coat, the pea coat, the sweater, jeans and Levis K-way, have become key pieces of the 1990s. Flared trousers made his big comeback after more than 10 years of absence, and the overalls of 70 years.

And also, as early as 95, with music bands of girls: girls look ultra girly copy the Spice Girls. They bring to life the colors of the sun 70 years, the platform shoes and sequins.

- The golden age of sportswear: the jogging are selling like hot cakes and in all colors. The sneakers are very active with the Nike brand and the success of the Cortez, and Adidas sees sales of the Stan Smith relaunched.

Conclusion:

So be careful young, be vigilant. Do not take what your mother and your grandmother have a lifetime to achieve. These achievements are all recent. Look around the world. In many countries, women are still treated worse than animals. Strive to not let you back up your rights victory for all women!

One man + one woman = two additional people, but equal rights.

Unveiled to the public in July 1946, the bikini is considered "the smallest swimsuit in the world."

The story

It is a French engineer, Louis Reard who in 1946 unveiled the world his invention: the first two pieces swimsuit. A revolution for the time when showing her navel is still taboo. Lack of a model who agrees to wear for the parade, Louis Reard hires a nude dancer from the Casino

de Paris, Micheline Bernardini.

Why this name?

Bikini is the name of a beautiful atoll in the Pacific Ocean. But in 1946, he was in the headlines of the news for reasons other: this is the site of the first U.S. nuclear test. Louis Reard bounces off the news and decided to name the same name her little dress bomb. A dash of humor that will not be appreciated.

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Various testimonies (grandmother, great grandmother ...)